



LANDING LAW OFFICES



"I have a dream to open our LANDING law offices all over the world and continue to build a century strong firm dominated by Chinese."

—Yixing LIU



Landing Law Offices (hereinafter referred to as "LANDING") is a fast-growing international full-service law firm, abided by the concept of "Specialized Services, Global Vision and Intimate Republicanization", devoted to building a large-scale and powerful international law firm dominated by Chinese lawyers. LANDING has attracted elite lawyers from all over the world, committing to the "one main and two auxiliaries" principle for each lawyer's practice specialty, and dedicated to creating specialized lawyer teams in various fields.

Headquartered in Shanghai, China, LANDING has branches or offices all over China and abroad. Domestic branches are located in 32 cities including Jinan, Changsha, Urumqi, Lanzhou, Shenzhen, Beijing, Xi'an, Taiyuan, Fuzhou, Wenzhou, Zhengzhou, Nanning, Hangzhou, Kunming, Hefei, Qingdao, Nanchang, Dalian, Guangzhou, Suzhou, Chengdu, Chongqing, Nanjing, Haikou, Changchun, Yiwu, Wuhan, Xiamen, Shenyang, Shijiazhuang, Guiyang, Tianjin and oversea offices are located in 20 countries including India, the United States, the Philippines, Indonesia, Nigeria, Myanmar, Nepal, Bangladesh, Vietnam, Japan, Thailand, Mexico, Iran, Kenya, Singapore, Malaysia, the United Kingdom, New Zealand, Türkiye, and Moscow. This has made us one of the Chinese law firms with the most extensive coverage in developing countries along "the Belt and Road", and the number of LANDING's branches and offices are still rapidly increasing.



O LANDING GLOBAL SERVICE NETWORK

LANDING is an international full-service law firm led by Chinese lawyers.

LANDING has more than 1,500 lawyers and has established over 50 branches and offices around the world, with its business covering major world economies, organizations, and regions such as the European Union, the ASEAN, the African Union, OPEC, and North and South of America.

Abided by the concept of "absolute specialization, strong internationalization, and high degree of republicanism", LANDING always paying attention to, understanding, and meeting customer needs, solving their puzzles, and exploring opportunities.

As one of the Chinese law firms with the most widely distributed branches along "the Belt and Road", LANDING contributes to serving the foreign investment of Chinese clients around the world to seize historical opportunities and demonstrating China's advantages.



LANDING



SERVICE ADVANTAGES



ACCESSIBLE

Branches and offices cover most first and second-tier domestic cities and major economies around the world.



PROFESSIONAL

With a deep understanding of each industry, we can provide legal services with industrial insights.



TECHNOLOGICAL

With help of big data analysis and the global case index, we predict risks and plan optimal strategies.



CREATIVE

Our innovation of service model and iconic fast-growing example are widely recognized by peers



COLLABORATIVE

We collaborate among different departments and branches in complex cases





AWARDS AND CITATIONS

• AWARDS OF FIRM AND LAWYERS:



Chambers and Partner: Greater China Region

Corporate/Commercial: Liaoning Corporate/Commercial: Shanghai Intellectual Property: Litigation



For four consecutive years, LANDING has been ranked on ALB China's

intellectual property business ranking for copyright/trademark

ALB China's Top 20 Lawyers Preferred by Clients



China Business Law Journal - NOMINATE BEST CHINA PRATICES

International Trade, IP (Copyright), Insurance & Reinsurance, Family Wealth

Management

China Business Law Journal - FIRMS TO WATCH

China Business Law Journal - DEALS OF THE YEAR

Several lawyers were named The A-List by "China Business Law Journal"



Benchmark Litigation

Commercial Disputes (Shanghai)

Legal Vision

Top 100 Law Firms with Outstanding Brand Influence

Innovative Brand Law Firm



List of Elite Intellectual Property Lawyers

List of Matrimonial and Family Lawyers

Innovative Brand Law Firm

List of Elite Intellectual Property Lawyers List of Matrimonial and Family Lawyers



Golden Line

Award for Innovative Legal Industry Management Model: LANDING's

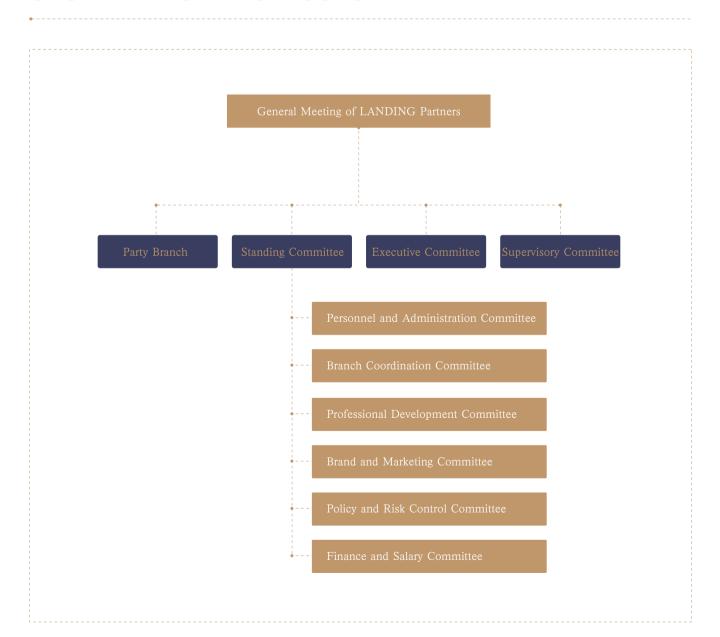
"All-Member Profit-sharing System"







ORGANIZATIONAL STRUCTURE





The first practice of the "Profit-sharing for Everyone" was not in the lawyer field. In fact, from the "equity incentive" for internal employees of HUAWEI to the "partner culture" of STARBUCKS, many major enterprises are exploring "Profit-sharing for Everyone" and putting it into practice to improve the enthusiasm of employees.

As stated by Lawyer Yixing LIU, the director of LANDING's global management committee, "the initiative of Profit-sharing for Everyone in itself is not great, but it will initiate LANDING's greatness and success. Its implementation is of great significance as the vanguard of the times."

- O In this era, the Chinese lawyer industry indulges too much egotism and individual heroism. Reasonable and moderate collectivism has a positive role in promoting team spirit and cooperative work;
- O In the era of rapid transformation and rapid development, everyone will rely more on platforms. Through the top-tier system design, it is particularly important to integrate the joint business management, and promote our brand.
- O In the era of networks and big data, the successful operation and even the survival of law firms requires reinvestment at the organizational level, advanced central platform, and personalized AI systems. It is impossible for an orthodox law firm to cope with the great challenge;
- O In a society of transparency, the specialization of lawyers is almost the most important lifeline and the bottom line of development. Promoting specialization is a millennium problem for lawyers. It is a self-deceiving slogan for a law firm with a commission system to promote specialization. "Profit-sharing for Everyone" promotes professional evaluation, which is conducive to motivating specialization;
- O The recording of networking technology and data collection and evaluation of "Profit-sharing for Everyone" will successfully enhance the individual's dedication to the collective interests and lead the individual's pursuit of the collective glory, whether it is active or passive, self-discipline or heteronomy.

Insurance and Maritime Affairs

Our insurance and maritime affairs team can provide a full range of legal services to insurance institutions, insurance intermediaries, insurance consumers, shipping companies, financial leasing companies, freight companies and other clients. Team members graduated from well–known domestic and foreign law schools or maritime universities. We have systematic and solid knowledge of insurance law, maritime law, and extensive experience in insurance and maritime disputes and accident handling. We have the ability to assist domestic and foreign clients deal with complex insurance and maritime disputes.

Specific Services

- Insurance and Reinsurance:
- Insurance industry companies and capital-related legal services:
- Long-term and specialized legal counsel for insurance companies and insurance intermediaries;
- Legal services regarding insurance products;
- Insurance company compliance and internal control services;
- Insurance asset management services;
- Review insurance, review compensation and claims dispute resolution, various types of insurance litigation and arbitration;
- Policyholder or insurance consumer protection;
- Legal services on reinsurance and coinsurance.

Maritime Affairs:

- Maritime tort disputes, including but not limited to ship collisions, pollution-related damage disputes, crew-related damages, port operation disputes, and general average disputes;
- Disputes over maritime contracts, including but not limited to non-litigation services and dispute resolution for ship sales, leasing, and legal services for maritime freight, freight forwarding, marine insurance, protection and liability contracts;
- Legal services on maritime administration and maritime special procedures, including but not limited to maritime administrative compensation and litigation, maritime preservation and injunction, recognition and enforcement of maritime awards;
- Providing consulting, restructuring, mergers and acquisitions, bankruptcy and other legal services for various marine—related enterprises.



Corporate, Merger & Acquisition

Our company, M&A team has provided comprehensive legal services to domestic and overseas enterprises and investors. By combining rich professional experience with sincere cross-specialty collaboration, the team's lawyers ensure a deep understanding of Chinese legal and regulatory environments, mastery of comprehensive knowledge in taxation, finance, and business, precise grasp of client needs, and comprehensive service capabilities to continuously provide optimal solutions.

Specific Services

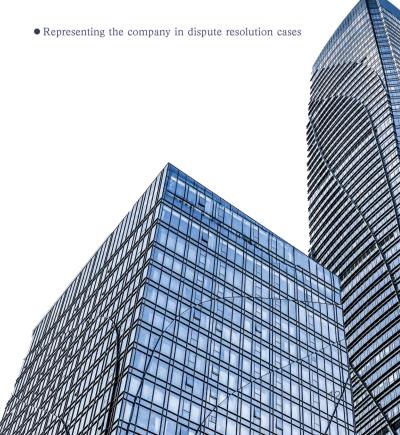
- Corporate legal affairs:
- Company establishment (including limited liability company, public limited company, partnership, etc.);
- Company capital increase, decrease, merger, division, restructuring, dissolution and liquidation;
- Tax Planning;
- Legal advisory services in the company's daily operation and management.
- Equity design and equity incentive:
- Equity structure design for companies in the startup period, companies in the growth period and companies to be listed/already listed;
- Improving employee equity incentives plans, shareholding plans, and supporting systems.
- Corporate governance and compliance:
- The articles of association (partnership agreement) and the design and specification of the corporate governance structure:
- Internal control system design and optimization, legal risk assessment and prevention;
- Corporate compliance investigation, compliance policy design, specification and training.

• Merger & acquisition:

- Legal due diligence, participation in business negotiations, local policy consultation;
- Transaction structure design, taxation planning, and consulting on transaction-related matters;
- Drafting, review, negotiation and execution of transaction documents;
- Building of overseas investment structure, merger & acquisition.

• Foreign direct investment:

- Establishment of foreign-invested enterprises (including new establishment or mergers and acquisitions), equity change, liquidation and cancellation;
- Consultation on foreign debt and foreign exchange control involved in the process of foreign direct investment.
- Bankruptcy, Reorganization and Liquidation:
- Acting as legal counsel or agent for debtors or creditors, shareholders of a bankrupt enterprise;
- Acting as legal counsel or agent for strategic investors in reorganization proceedings or asset acquirers in bankruptcy, liquidation, reorganization and settlement proceedings;
- Legal advice on bankruptcy and liquidation for enterprises, assistance in asset disposal, debt restructuring, financing and M&A plans, and the introduction of external investors.



International Investment and Trade

Our international investment and trade team is comprised of a large number of Chinese lawyers with overseas study backgrounds and practice experience, as well as international lawyers and senior consultants from countries along the "Belt and Road", Europe and the United States. Team members can rely on their understanding of the legal system, regulatory environment, and investment environment of the specific country/region, skillfully apply international rules and international transaction practices, and establish investment, financing and transactions structures based on clients' commercial intentions. The team assists clients in accurately recognizing, assessing and mitigating risks related to cross-border investment and trade, and provides effective legal solutions. The team aims to provide comprehensive, efficient and international legal services for cross-border investment and trade through a global strategic layout and international talent pool.

- Structuring cross-border investment and transactions;
- The establishment, modification and liquidation of foreign-invested enterprises in China;
- Legal counsel for foreign-invested enterprises in China;
- Drafting, reviewing legal documents and negotiating for overseas investment;
- · Legal due diligence regarding domestic and foreign investment, M&A and listing;
- · Approval, Filing and registration procedures of Government Department for cross-border investment;
- Post-merger operational compliance support;
- Consulting on foreign trade regulations and policies;
- Drafting, reviewing and negotiating international trade contracts;
- Cross-border e-commerce business model and compliance consulting;
- Legal advice on tax, foreign exchange and customs related to international investment or trade.





We are committed to providing solutions for customs clearance, tax compliance and risk control for domestic and foreign clients. The core members of the team all have extensive work experience in China Customs or foreign trade. We focus on customs, import and export dispute coordination, resolution and other legal services. We have outstanding advantages in terms of our professionalism, talent and practical experience, especially in import and export tax planning, cross-border e-commerce, customs price review and classification of origin, customs clearance dispute resolution, customs inspection and administrative penalty processing, intellectual property customs protection, import and export trade control compliance, and criminal risk prevention and defense for smuggling.

- Import and export tariffs and trade control compliance:
- Import and export tax planning and compliance, import and export control compliance management from the perspective of Chinese law; export control compliance review from the perspective of extraterritorial law, response and control system construction;
- · Customs tax reduction, tax refund, commodity classification, customs valuation, and classification of origin;
- Professional support for tax-related violation penalties, tax or evidence-related issues in smuggling cases, etc.
- Cross-border e-commerce legal services:
- The customs certification and registration of cross-border e-commerce entities;
- Cross-border e-commerce compliance, tax planning and dispute resolution;
- · Overseas legal environment investigation and business project agency for cross-border e-commerce, etc.
- Intellectual property protection:
- Comprehensive or individual customs protection, infringing goods preservation and subsequent disposal;
- · Due diligence on Infringement information and intellectual property status, and multi-channel dispute resolution;
- Emergency coordination of customs protection procedures, as well as import and export compliance and risk control for goods involved in infringement disputes;
- \bullet Customs administrative dispute resolution and penalty appeal, including :
- Customs inspection, tax claims, penalties, and export tax refund disputes, including coordination, representation, defense, reconciliation, mediation, reconsideration, litigation, etc.;
- Criminal defense and risk mitigation of smuggling and export tax rebates, criminal compliance system construction, including compliance system construction:
- Examing the legality, objectivity and impartiality of customs accounting and tax evasion investigations, and challenging the entities and procedures of accounting and auditing;
- Investigating and challenging the trade prohibition or restriction of goods involved in non-tax-related smuggling crimes, applying
 for re-assessment, conducting examination and prevention of criminal risks in the import and export business, and the criminal
 compliance system construction for companies in disputes.

Family and Wealth Management

Our family and wealth management team is comprised of expert lawyers who are the first in China to focus on marriage, inheritance and other family affairs, they also are dedicated to wealth management and are experienced in the fields of finance, insurance and overseas investment. The team provides clients with services including marriage and family affairs, family business governance, estate and succession planning, and private wealth management (especially overseas wealth management), through various tools such as prenuptial property agreements, intramarital property agreements, family agreements, voluntary guardianship, offshore trusts and tax planning.

- Inheritance planning:
- Family/business isolation protection;
- Educational heritage planning;
- Elderly care, retirement care planning;
- Family trusts(including overseas family trusts);
- Domestic and overseas insurance planning;
- · Domestic and foreign estate planning;
- Family office.
- Family business governance:
- Shareholding structure design;
- Business model optimization;
- Internal control system specification.

- Inheritance and Estate Planning:
- Drafting and signing of wills, bequests, and maintenance agreements;
- · Execution of wills;
- Cross-border inheritance of estate in China;
- Cross-border inheritance of overseas estate:
- Estate planning under global asset allocation.
- Family advisors:
- Private counseling for family members;
- Treatment of relations among family members;
- Treatment of external relations of family members.

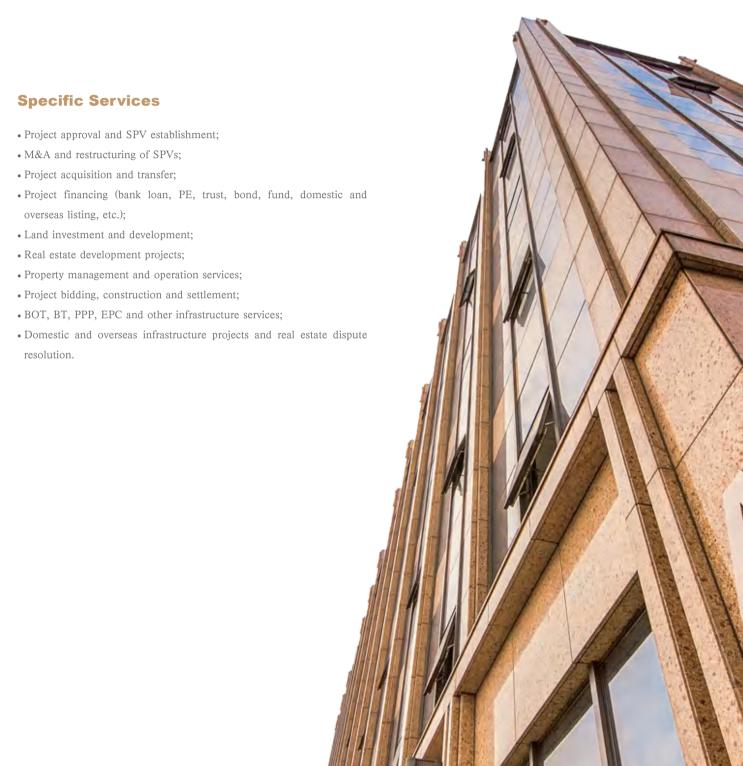
- Marriage and Family Affairs:
- Premarital property planning;
- Property segregation protection during marriage;
- Marital crisis resolution;
- Divorce property division, child support arrangements;
- Cross-border marriage planning.
- Wealth management:
- Cross-border property planning;
- Tax planning;
- Immigration planning (including pre-immigration asset planning);
- Representation in marriage, family and inheritance disputes.



16

Infrastructure and Real Estate

Our infrastructure and real estate team provides professional legal services to government departments, banks, real estate developers, sales agents, contractors, suppliers, property management companies and individuals. Our service runs through all aspects of domestic and foreign infrastructure, road transportation, real estate and other construction projects from the early stage of development, investment and financing, construction to the later stage of project sales, operation, handover, asset securitization and other aspects. LANDING provides clients with a one–stop solution.



Finance

Our finance legal service team consists of lawyers and senior consultants who have been deeply involved in the financial industry. The core members of the team have more than 10 years of practice experience in providing legal services for large financial institutions and major financial projects. They can provide various legal services in the fields of banking, securities, trust, futures, public funds, bonds and asset securitization, private equity funds, financial leasing and factoring, investment and financing, and financial dispute resolution.

- Daily bank compliance review and advice, due diligence, financing transaction structure and guarantee structure design;
 drafting, reviewing transaction documents and negotiation in both Chinese and English;
- · Cross-border financing transactions and various complex structured financing legal services;
- · Establishment, alteration, dissolution and termination of public fund management companies and their branches;
- Legal opinion on the registration of public fund products;
- Private fund manager registration;
- Raising, filing, investment and exit of private funds;
- Representation in fund dispute cases;
- Compliance demonstration of trust and futures products;
- Due diligence of trust and futures projects and providing legal opinions;
- Trust and futures product structure design, policy interpretation, drafting and revision of legal documents and other non-litigation services;
- Representation in trust and futures disputes;
- Preparation, alteration, merger, reorganization, and equity structure design of financial leasing companies and factoring companies;
- Transaction structure establishment, operation, compliance review and due diligence of innovative financial leasing and factoring products;
- Drafting and reviewing various contracts and supporting legal documents in financial leasing projects and factoring projects;
- Participating transaction in negotiation, transaction model design, feasibility demonstration and transaction plan optimization of financial leasing and factoring project;
- Representation of financial leasing contract disputes and factoring contract disputes;
- Legal due diligence for asset securitization projects and providing legal opinions.





Our employment and compliance team consists of senior partners who have overseas study or work experience, as well as extensive practical experience in the field of employment law and compliance management experience in well-known domestic and foreign companies. Our team members are fluent in Chinese, English and Russian, and can provide employment and compliance legal support for investments in mainland China and overseas.

Specific Services

• Employment:

- Drafting, reviewing and revising documents related to human resource management, including employment contracts, collective labor contracts, reward and punishment system, salary and welfare systems, performance review systems, leave and attendance management systems;
- Assisting enterprises to conduct investigations, collection and preservation of evidence regarding employee violations of laws, disciplines and bribery, etc., and providing legal opinions;
- Design, implementation and risk assessment of human resources planning in the closing and relocation of enterprises;
- Employment contract termination negotiation, collective negotiation, strike handling and contingency planning, representation in employment dispute arbitration and litigation cases;
- Human resources planning, labor outsourcing and labor dispatch and other forms of flexible employment arrangement;
- Employment law training in the form of forums, summits, salons, open classes, and internal training;
- Design and implementation of trade secret protection and non-compete schemes:
- Design and implementation of equity incentive plans;
- Design, consultation and dispute resolution of social insurance and individual tax schemes;
- Comprehensive legal services regarding labor and personnel in the restructuring of public institutions;
- Cross-border employment arrangements and legal risk management of overseas labor and employment.

• Compliance:

- Routine compliance consultation and compliance risk assessment;
- Construction of corporate compliance system;
- FCPA and other foreign anti-corruption and anti-commercial bribery legal services;
- Network security and personal information protection, privacy management;
- Legal consultation, system construction and training targeting workplace sexual harassment;
- Legal services for corporate marketing and publicity compliance and government regulation.



Civil and Commercial Dispute Resolution

Our civil and commercial dispute resolution team consists of members who graduated from well-known domestic and foreign law schools. Our team has handled many complex and high-profile civil and commercial disputes with significant social influence in courts and well-known arbitration institutions all over the world, and have received several awards in the legal field. We can design and formulate solutions from the perspective of the client's commercial interests. Team members are good at using legal procedures and tools while not limited by them. They excel in flexibly adopting various non-litigation means in confrontation and negotiation to maximize clients' interests.

- · Alternative dispute resolution (including but not limited to non-litigation consultation, negotiations and mediation);
- Pre-litigation investigations, application for evidence/property preservation measures/injunctions, initiating litigation/arbitration proceedings;
- Resolving disputes over commercial contracts;
- · Resolving disputes over company equity, mergers and acquisitions, investment and financing;
- Resolving disputes over banks, securities, funds and trust;
- Resolving disputes over property ownership and rights granted by way of security;
- Resolving disputes over real estate and construction projects;
- Resolving disputes over infringement;
- Retrial of civil and commercial cases, revocation and non-enforcement of arbitral awards;
- Enforcement of effective legal documents, appeal and objection in legal enforcement proceedings;
- Handling and responding to corporate PR crises.

Bankruptcy and Liquidation

Our bankruptcy and liquidation team is composed of professional lawyers with extensive experience in various areas including bankruptcy administrators, comprehensive project handling, dispute resolution, government-court coordination, non-performing asset disposal, finance, and taxation. We are able to provide legal services for the entire process of industrial transfer, including liquidation, transfer, mergers and acquisitions. Apart from serving as bankruptcy administrators, we also focus on providing scheme design, project consultation, or case representation services to corporate shareholders, executives, creditors, restructuring investors, individuals, and other parties.

Specific Services

Corporate bankruptcy, liquidation, reorganization, and mediation:

- Acting as legal counsel or agent for debtors or creditors;
- Acting as legal counsel or agent for shareholders of a bankrupt business;
- Representing domestic and foreign parties and bankrupt enterprises in handling disputes related to continued performance of contracts in bankruptcy;
- Acting as legal counsel to strategic investors in reorganization proceedings;
- Acting as legal counsel or agent for acquirers of assets in corporate bankruptcy, liquidation, reorganization and settlement proceedings.

Businesses related to the dissolution and liquidation of enterprises, serving as a liquidation group, members of the liquidation group or its legal counsel, and other related businesses:

- Providing legal advice on bankruptcy and liquidation for enterprises;
- · Assisting in asset disposal and debt restructuring;
- Providing and implementing financing and M&A plans;
- Assisting in the introduction of external investors and the implementation of corporate restructuring.



International Civil and Commercial Dispute Resolution

Our international civil and commercial dispute resolution legal service team is composed of members who have overseas education backgrounds and are fluent in English, French, German, Japanese, Spanish and other languages. Members of this team possess legal service capabilities to represent both domestic and foreign clients in various courts across China or foreign arbitration institutions, as well as to represent domestic or foreign clients in overseas courts or international arbitration institutions. We can resolve disputes through negotiation, mediation, arbitration, litigation and other methods according to client needs.

- Disputes concerning cross-border construction projects;
- Disputes over cross-border technology contracts;
- Foreign investment disputes;
- Transnational intellectual property disputes;
- International trade disputes;
- Cross-border payment disputes such as letters of credit, letters of guarantee, factoring, etc.;
- Disputes concerning foreign trade agency
- International commercial arbitration;
- Overseas commercial litigation or arbitration;
- Recognition and enforcement of domestic or overseas arbitral awards;
- WTO-related disputes;
- International investment arbitration;
- Trade remedies (anti-dumping, countervailing and safeguard measures);
- Cross-border employment disputes;
- Foreign marriage disputes;
- Cross-border inheritance disputes;
- Overseas real estate disputes



Tax

Our tax team consists of lawyers, accountants and tax professionals with extensive tax-related service experience in tax-related services both domestically and internationally. Team members can provide clients with services including tax consulting, financial and tax due diligence, tax planning, transfer pricing, internal control management, auditing, tax dispute resolution. Especially in the fields of financial, tax, and tax-related legal policies between China and overseas, they possess rich experience.

- Tax-related legal consultation;
- Drafting, reviewing and negotiating tax-related contract terms;
- Financial and tax due diligence, such as entity information search, accounting policy changes, related party transactions, financial status;
- Tax planning, such as organizational structure design and optimization, including VIE structure;
- Transaction model selection, such as equity acquisition and asset acquisition;
- Tax-related terms arrangement and planning for investments, financing business, real estate transactions;
- Application of preferential tax policies;
- Transfer pricing, including market price research, drafting legal documents related to transfer pricing;
- Tax dispute resolution, e.g. disputes with tax authorities, including appeal and litigation; and tax-related disputes between multinational commercial entities, including litigation and arbitration.



Criminal Services

Our criminal services team members graduated from well-known domestic and foreign law schools. Many partners have extensive practical experience in the criminal field and are familiar with the procedure of the police, prosecutors, and court. In addition to being able to provide legal services in mainland China such as traditional criminal cases, cyber crimes, economic crimes, corporate criminal legal risk prevention, occupational crimes, environmental crimes, civil claims in criminal cases, etc., we can also provide professional criminal legal services in various languages both domestically and internationally.

- Defending suspects and defendants in criminal proceedings during the stages of investigation, review for prosecution, trial and death penalty review;
- Representing victims and participating in criminal proceedings and civil claims in criminal cases;
- Representing parties in reporting and accusing of criminal cases;
- Representing parties to file private prosecutions of crimes;
- Training and consultation on the prevention of criminal legal risks for enterprises and entrepreneurs, and the prevention of occupational crimes;
- Corporate criminal compliance;
- Criminal defense for foreigners;
- Criminal non-litigation services;
- Other criminal-related legal services.





Administrative Law and Government Counsel

Members of our administrative law and government counsel team have been deeply engaged in the field of administrative law for many years. We participated in administrative litigation cases concerning many administrative subjects in Shanghai, Zhejiang, Jiangsu, Jiangsi, Ningxia, and other areas. We are good at handling administrative disputes between administrative organizations, administrative counterparts, and administrative-related persons, and provide professional legal advice regarding administrative legislation, government administrative behaviors, and administrative management decisions making. The main service areas include land resources, urban planning, market regulation, food safety, environmental protection, pharmaceuticals and health, broadcasting, film and television, real estate, and customs.

- Administrative disputes:
- · Administrative penalty
- Administrative licensing
- Administrative arbitrariness
- Governmental information publicity
- Administrative expropriation
- Administrative reconsideration
- Administrative litigation
- · State compensation.

- Government legal services:
- Long-term legal counsel services and specialized legal services.
- Participating in decision—making on major governmental matters and the legal demonstation of major projects, and providing legal opinions and plans.
- Participating in the drafting, demonstration, and review of various instruments.
- Participating in handling sudden social public events, settlement of crises, and various negotiations.
- Assisting the government with publicity and education on rule by law.
- Participating in litigation or handling of other disputes on behalf of the government.
- Providing legal opinions and plans for legislation and revision of laws.



Intellectual Property and Unfair Competition

Our intellectual property and unfair competition team is composed of expert lawyers, trademark agents, patent agents and other senior professionals with multi-disciplinary backgrounds. We provide all-round legal services in the fields of copyright, trademark, patent, trade secret, network domain name and unfair competition for domestic and foreign clients. We specialize in the fields of Internet, telecommunications, media, high-tech, culture and entertainment, blockchain and other industries, and our achievements have won us many awards in this area.

- Chinese trademark registration and international trademark registration under the Madrid System, domestic and foreign trademark search and analysis, and administrative procedures related to trademark registration, including trademark objection, reexamination, revocation, invalidation, transfer and license filing;
- PCT patent application, reexamination, invalidation, patent information search and analysis, bibliographic item change, transfer and transaction;
- Software copyright, integrated circuit layout design registration, new animal and plant varieties, customs intellectual property filing;
- Domain name registration and domain name dispute resolution, including representation in arbitration and litigation of Chinese and international top-level domain names;
- Strategic planning of enterprise intellectual property and design of intellectual property management system, specialized legal counsel of intellectual property;
- Intellectual property and unfair competition administrative investigation and commercial compliance, anti-monopoly
 investigation and administrative litigation;
- Intellectual property infringement and contract dispute settlement, including representation in cases concerning copyright, trademark, patent, Internet domain name, trade secret and unfair competition;
- Representation in criminal cases concerning intellectual property rights, including the crime of counterfeiting registered trademarks, the crime of selling goods with counterfeited registered trademarks, the crime of illegally manufactured and selling illegally manufactured registered trademarks, the crime of counterfeiting patents, the crime of infringing copyright, the crime of selling infringing copies, and the crime of infringing trade secrets.

Capital Market

Our capital market team consists of members from law schools of well-known universities at home and abroad. Our services cover professional fields such as asset securitization, IPO and bond issuance. In particular, we have extensive practical experience and excellent serviceability in the fields of M&A and reorganization of listed companies, REITs and mixed reform of state-owned enterprises. Our achievements have won us many awards in this area.

- Asset securitization, including designing the overall scheme, determining the basic assets, conducting legal due diligence, drafting reports, providing legal opinions on specialized issues, and preparing and reviewing various legal documents;
- REITs, including design of the overall scheme, determination of basic assets, legal due diligence, drafting reports, providing legal opinions on specialized issues, preparing and reviewing various legal documents;
- Corporate bonds, including bonds issued by listed companies / non-listed companies on the stock exchange, corporate bonds issued publicly (large and small public offerings) and non-public corporate bonds (various private placement bonds), and corporate bonds approved by the National Development and Reform Commission, various debt financing instruments of the dealers association, special bonds of the Ministry of Finance, and the debt financing plan of the Beijing Financial Assets Exchange;
- Listed companies, including compliance of listed companies, mergers and acquisitions of listed companies, domestic
 IPO-related services, the NEEQ listing and issuance related services, asset restructuring of NEEQ-listed companies,
 overseas IPO-related services, equity repurchase of listed companies and NEEQ-listed companies, equity incentive plans
 of listed companies and NEEQ-listed companies, and employee stock ownership plans;
- Reply to the inquiry letter and concern letter of the exchange or regulatory authorities;
- Establishment, major alteration, dissolution and termination of securities companies and their branches.





Asset Management

Our asset management team provides global clients with high-quality legal services related to the asset management business of financial institutions and other institutions. Our services specifically cover professional fields such as funds, banks, trusts, securities, and other non-financial institutions entrusted with investing and managing investors' assets. We specialize in investment and financing, private funds, trust products, bank financing, non-performing assets and other asset management legal services. We have extensive experience in asset management, financial dispute resolution and criminal defense.

- · Private fund manager registration, private fund filing, private fund investment, withdrawal and other legal services;
- Dispute resolution in investment and financing, fund, trust, asset management plan, bank financial products and other fields;
- Non-litigation legal services such as the establishment and filing of asset management plans;
- Non-litigation legal services such as legal and compliance demonstration of trust products, drafting legal documents for and conducting due diligence of trust projects, and providing legal opinions;
- Comprehensive legal services related to non-financial institutions and asset management services, such as sorting
 out non-performing assets, risk analysis, discussion and determination of disposal plans, participating in legal
 proceedings;
- Representation in equity disputes, fund partnership agreement disputes, entrusted wealth management contract disputes, transfer and recovery disputes of non-performing claims, and intermediary contract disputes.

Industrial Parks and High-tech Enterprises

Our industrial park and high-tech enterprise legal service team is led by senior lawyers who served as chief counsels of the government parks. Members are all from law schools of well-known universities at home and abroad. We can provide professional and comprehensive legal services regarding investment, establishment, planning, promotion, operation and management of manufacturing and processing parks, trade and logistics parks, Bonded Zones, Financial Zones, modern high-tech parks integrating industry with research, and the Silk Road Innovation Park advocated by the state.

Specific Services

Legal services for industrial parks:

- Legal services for park investment, design, development and construction, including consultation for investment policies, laws and regulations concerning Chinese and foreign enterprises park; risk assessment for park projects investment; analysis of the investment environment and structure of the park project; feasibility analysis of investment projects;
- Consultation laws and regulations of operation compliance, publicity and management;
- Applying for the industrial land use right, the legal and compliance review of the transferor, participating in negotiations and assisting in the issuance of warrants;
- Feasibility demonstration, risk management and legal advice for comprehensive industrial parks and professional park projects;
- Feasibility demonstration, risk management and legal advice for free trade zones, processing zones and financial parks projects;
- Feasibility demonstration, risk management and legal advice of the Belt and Road Park and international port area projects;
- Feasibility demonstration, risk management and legal advice for projects concerning industry-research parks and living parks;
- Feasibility demonstration, risk management and legal advice for National Development Zones and major enterprise park projects;
- Consultation concerning government approval and various registration procedures.

Legal services for high-tech enterprises:

- Alignment of tax incentives and various policies in industrial parks;
- Risk management of Industrial Park transfer and transplantation, including project approval and planning risks, design alteration risks, delivery and acceptance risks, industrial plant property transfer risks,;
- Qualification application and subsidies for high-tech enterprises;
- Application for government funds and support regarding high-tech industries;
- · Review and assessment of investment promotion and sales policies of high-tech industrial parks;
- Environmental impact assessment of high-tech industrial park, preparation of feasibility study reports and application;
- Investment and financing services for small and medium-sized enterprises with scientific and technological
 potential, assisting small and medium-sized enterprises in financing (from round A to round B, round C,
 M&A or IPO), specifically, helping enterprises connect with appropriate private equity fund resources,
 brokerage resources and other relevant resources, so that enterprises can develop on the normative road of
 capital operation from the beginning;
- Legal consultation on transfer and reinvestment risks for high-tech enterprises;
- Long-term legal counsel, litigation and non-litigation legal services for high-tech enterprises, investors, operators and other relevant subjects in the park.





Internet and Information Technology

Members of our Internet and information technology legal service team are familiar with industrial policies, business models, professional technologies, upstream and downstream industrial backgrounds in fields such as telecommunications, audio-visual networks, network security, big data, blockchain and artificial intelligence. We can help Internet enterprises and e-commerce enterprises solve problems such as online infringement, virtual property, data privacy, platform responsibility and competition, preservation of electronic evidence, network-related taxes, cybercrime and other emerging legal issues.

- Conventional Internet companies:
- Filing and registration of Internet companies;
- Compliance suggestions of business models, business products and advertising of Internet companies;
- Guidelines and legal advice on mergers and acquisitions, investment and financing paths for Internet companies;
- Intellectual property protection of Internet companies, network security and personal information protection, online-related litigation.
- Blockchain projects:
- Application and incentive design of blockchain technology and traditional industries;
- Domestic and foreign structure design and regulatory coordination of blockchain projects;
- Interpretation and analysis of regulatory compliance information of blockchain projects and legal advice on business strategies;
- Generation, application and transfer of blockchain technology public chain/alliance chain;
- IPO, investment and financing of blockchain projects;
- Blockchain criminal risk assessing and prevention, regulatory compliance coordination.

- Artificial intelligence and e-commerce projects:
- Compliance review such as artificial intelligence ethics;
- Artificial intelligence algorithm governance, intellectual property protection, network security and personal information protection, litigation response.

Sports, Entertainment and Culture

Members of our sports, entertainment and cultural legal service team are the first in China to engage in sports and entertainment legal services, covering the Pan-entertainment industry chains such as the sports industry, film industry, radio and television industry, drama industry, music industry, game industry, and animation industry. We can provide domestic and foreign clients with various legal services for the entire industry chain of the sports and entertainment industry.

- Sports and e-sports:
- Brokerage, transfer of athletes, participation of athletes in competitions, and registration services in the sports and e-sports field;
- · Legal services regarding event operation and hosting in the sports and e-sports field;
- Investment and financing services in the sports and e-sports field;
- · Chinese and foreign club establishment, mergers and acquisitions, equity changes;
- · Compliance in the field of sports;
- Business development in the field of sports;
- International arbitration in CAS, DRC, BAT;
- Compliance in the field of gaming;
- Dispute resolution in the above-mentioned fields.
- Music, video, and online live broadcasting industry:
- Regular legal services for music, video, and live streaming websites;
- · Authorization of and legal services for authors of music and video works;
- Music and video IP rights protection;
- · Legal services regarding music concerts and tours;
- Compliance in the music and video industry;
- Dispute resolution in the above-mentioned fields.

- Film, TV series, animation and variety shows:
- Film, TV series, variety show scripts and idea creation;
- Film, TV series, variety show production, introduction, distribution, and promotion;
- · Advertising placement, commercial sponsorship, investment and financing related to films, TV series, and variety shows;
- Employment contracts for artist brokers and staff;
- · Compliance and review of films, TV series, and variety
- Film and television image, avatar and derivative protec-
- Personal affairs of celebrities;
- Dispute resolution in the above-mentioned fields.



Protection of Investor Rights and Interests

Our investor rights protection team is specialized in the protection of the rights and interests of small and medium investors in the securities market. We have extensive practical experience in handling disputes over fraud liability in the securities market and have represented small and medium-sized investors in civil suits for securities misrepresentation against listed companies, individuals with relevant responsibilities, securities institutions, accounting firms, and other illegal actors. These cases include Founder Securities, China Hi-Tech, Shanghai Potevio, Wuhan Fingu Electronic Technology, Pang Da Automobile, and Zhangzidao Fishery Group.

- Representing small and medium investors in securities insider trading disputes;
- Representing small and medium investors in disputes over market manipulation;
- Representing small and medium investors in securities misrepresentation disputes;
- Representing small and medium investors in securities fraud claims.





Our medical and health legal service team serves a wide range of industries including food, pharmaceuticals, medical equipment, medical services, elderly care and health management. We are able to provide clients with comprehensive legal services such as industry qualification licensing/registration/filing, industry regulation, compliance management, domestic and overseas investment and financing, listing, mergers and acquisitions and restructuring, intellectual property protection, anti-unfair competition, anti-monopoly, and dispute resolution.

- Compliance management:
- Providing full process compliance management services covering industry qualifications, compliance system design, operation supervision, and compliance training;
- Compliance investigation:
- Representing clients in the healthcare and medical industries in responding to criminal or administrative enforcement actions by government departments, and providing practical solutions to regulatory compliance issues;
- Investment, financing and M&A:
- Providing legal services to various investment institutions, private equity funds, and industry clients in connection with investment, financing, M&A transactions, product introduction and other complex business arrangements in the medical and health field;
- Intellectual property protection:
- Providing comprehensive, professional and innovative services for clients in the healthcare and medical industries in areas—such as product research and development, patent layout, technology transfer and licensing;
- Dispute resolution:
- Rosolving disputes on behalf of clients in the medical and health industry, including contract disputes, medical compensation for damages, monopoly and unfair competition disputes.



SERVICE COMMITMENT



INDEPENDENT

Each project is established independently, with a dedicated work group, service chronicle, and exclusive management of data and files.



EFFICIENT

Build up our legal service team from the first day of engagement and start communication with relevant parties.



PROFESSIONAL

Issue the proposal after the communication with relevant parties within 24 hours, analyze the task and introduce service ideas, and working together to achieve the project objectives.



CONFIDENTIAL

Strictly keep the client information confidential during the whole process.

OUR CLIENTS(PARTIAL)













































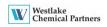






















A Full-Service International Law Firm Led By Chinese Lawyers